## Community Impact & Investment Goals & Strategies FY 2019-2021



# Basic Needs Providing access to the basic needs of life.

**Problem Statement:** "A high number of Washington County residents' are considered to be poor or working poor (42%)\*

and should be provided access to critical assistance and support to overcome barriers."

**Goal Statement**: United Way will invest Community Impact Funds to

support solutions that will overcome barriers and provide basic needs supporting activities of daily living. This may include: food, housing assistance,

clothing and access to health care.

#### Strategies:

### Collaborations providing residents access to necessary and critical supports to live.

- 2. Collaborations providing residents access to living essentials.
- 3. Collaborations that include a shared, managed, information system.
- 4. Referrals to appropriate Education, Income, Health programs.

#### Performance Measures:

- # of unduplicated individuals served
- #of duplicated individuals served
- # of items distributed
- # of residents receiving basic needs
- # of children and youth receiving food
- # of referrals to appropriate Education, Financial Stability, or Health programs.
- # of individuals experiencing improved situations based on:
  - Six months positive employment status
  - Six months continued renter status
  - One year with no further requests for crisis assistance (i.e., utility termination, first month's rent,

<sup>\*</sup>As defined by the Asset Limited Income Constrained (ALICE) data for Washington County, MD