



# Community Impact and Investment Goals and Strategies FY 2024-2025

## FINANCIAL STABILITY

**Problem Statement:** 40% of Washington County households are experiencing financial instability and hardships. They are one crisis away from poverty.  
*Source: 2022 United for ALICE report.*

**Goal Statement:** United Way will invest in Community Impact programs designed to stabilize, upskill, reskill, and advance the economic mobility and well-being of Washington County residents including ALICE families.

<b>Target Outcomes:</b>	<b>Strategies:</b>
<ol style="list-style-type: none"> <li>1. Basic Needs</li> <li>2. Job Readiness</li> <li>3. Financial Support Services &amp; Products</li> </ol>	<ul style="list-style-type: none"> <li>• Provide residents access to shelter, affordable housing, and transportation through Ride United.</li> <li>• Equip individuals with the basic education and job skills needed to succeed in degree, certification, and/or technical training programs.</li> <li>• Resource Coordination in the workplace to assist in navigation of local social service network and access critical resources.</li> <li>• Crisis support to ALICE individuals/families to reduce reliance on community-funded programs.</li> <li>• VITA &amp; MyFree Taxes: Reduce fees paid for tax preparation; maximize tax refunds to participants.</li> <li>• Facilitation of financial wellness seminars in the workplace and community.</li> <li>• Creation of financial products to help employees meet immediate needs and build a stronger financial foundation.</li> </ul>

**Organizations Agree to:**

- Refer participants to other community partner organizations providing services as needed.
- Utilize a shared, managed information system to reduce or eliminate duplication of services.