



United Way
of Washington County, MD

Community Impact and Investment Goals and Strategies FY 2024-2025

EDUCATION

Problem Statement: Washington County kindergarten readiness declined 5% in the 2020-2021 school year with only 42% of students demonstrating readiness. 31% of African American students demonstrated readiness compared White students at 50%. *Source: 2021-22 MSEA Kindergarten Readiness Assessment Report.*

External risk factors, lack of supplies or resources, positive influences, and support systems jeopardize children not just academically but also in their post-secondary success.

Goal Statement: United Way will invest in Community Schools and Community Impact programs designed to promote childhood and youth success, early literacy, and summer learning. Students will gain the knowledge, skills, and credentials to obtain family-sustaining employment.

Target Outcomes:

1. Children are kindergarten ready and school gaps are closed
2. Middle school student success
3. High school graduation gaps are closed.
4. Students graduate from high schools prepared for post-secondary success

Strategies:

- Ensure families are equipped to support the optimal development of their children
- Children have all necessary school supplies, including personal hygiene items
- Children are in early learning environments that nurture and stimulate growth along all developmental domains
- Connect at-risk youth with community-based out-of-school time programming to support academic success and overall development and well-being
- Organize a system of wrap-around support for students and their families as they progress
- Develop early warning systems to identify students at risk of drop out
- Post-secondary career exploration including trades
- Grow Youth United to support SSL attainment
- Work collaboratively across sectors to build and align education and supports systems that foster college access and success for all students

Organizations Agree to:

- Refer participants to other community partner organizations providing services as needed.
- Utilize a shared, managed information system to reduce or eliminate duplication of services.



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