

Leadership Forum: United Way Community Impact FY21

WELCOME!

- What has remained the same?
- What has changed?
- What do I need to know for FY21 and beyond?

Who is this guy?

- Courte.
 - (aka, Dr, Courte Van Voorhees, Director of Community Impact and Investment at United Way of Washington County, MD)
- My goals as director:
 - Streamline application and reporting processes and documents
 - Maintain existing collaborations
 - Grow new collaborations based on community need
 - Drink lots of coffee

Who are you wonderful people?

- Please briefly introduce yourselves to the group:
 - Name
 - Collaborative (if applicable)
 - Agency
 - Position/Role
 - Your goals using Community Impact funding

What has stayed the same?

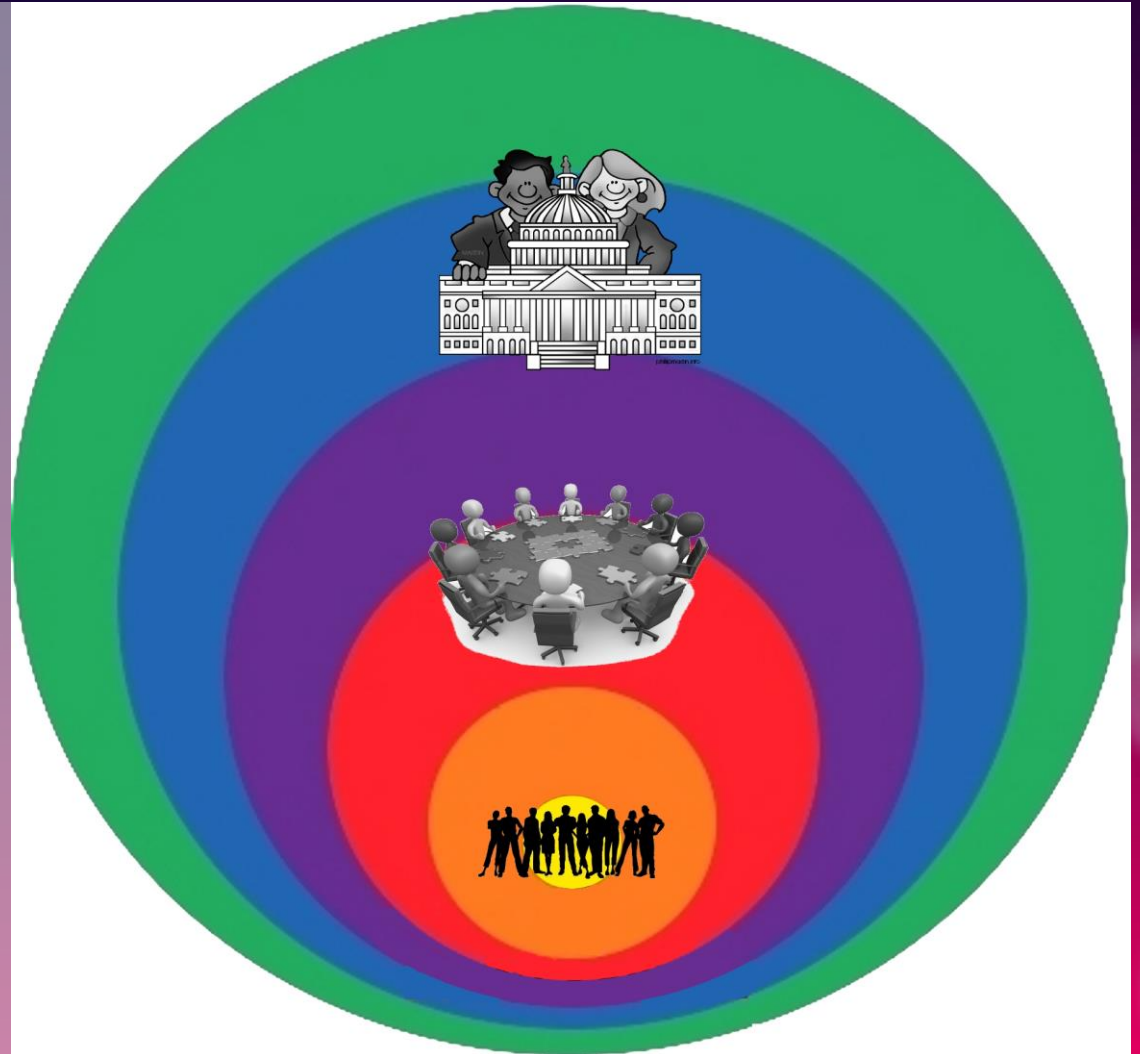
- Eligibility:
 - All applications must be submitted by a collaborative
 - The collaborative must be led by a 501(C)3 or be a 501(C)3 collaborative entity
 - Current 990 non-profit tax form
 - Most recent audit or 3rd-party financial report from the last 2 years
 - Written board support

Why collaboratives?

- Effective collaborations between agencies allow better communication and distribution of services than agencies standing alone.
- Collaborations are intended to eliminate unnecessary overlap in services, which allows resources to be better used to serve the community and its people.
- Collaborations allow us to look at community issues from multiple levels and sectors so that any one agency isn't responsible for having expertise in all of the potential causes of a community issue.

Why collaboratives?

- Multi-level action:
- Community issues do not exist at one level
- They do not exist in one sector



UWWC Collaborative Priorities

- New and improved collaborations for Financial Stability and Basic Needs
- Looking forward to Health and Education collaborations so they are ready to hit the ground running in FY22 and 23
- Maintaining existing collaborations with an eye for improved activities, roles, measures, etc.
- Linking Basic Needs collaboratives with activities in three-year grants to promote prevention and multi-level approaches to community issues

What's new for FY21?

- Grant platform:
 - We have officially switched from “Smarter” Select to Award Force
 - Award Force is a contemporary, reliable, and more navigable platform for submission, evaluation, and administration (yeah!)
 - The platform is currently being configured and will be live for FY21 by October 31

What's new for FY21: Award Force

/ Apply

Award Force provides an intuitive environment for applicants to create and submit their grant application quickly.

With Award Force your applicants have freedom to edit and refine their application right up until your deadline, even after submission.

Ease-of-use encourages more and higher quality applications, and higher user-satisfaction than alternatives.

Easy for the applicant

- ✓ Easy, fast registration
- ✓ Welcome message and contextual information
- ✓ Auto save as you go
- ✓ Changes after submission
- ✓ Intuitive application process, no training required
- ✓ Application management
- ✓ Easy application into multiple grant categories
- ✓ Preview entry, download PDF record
- ✓ Award-winning system design

FY21 Community Impact Grant Timeline

- Request for Letters of Interest (LOI): 11/01/2019-11/30/2019
- Review of LOIs: 12/01/2019-12/13/2019
- Request for Proposals: 12/17/2019-12/21/2019
- ROFLOL: 12/21-12/31/2019
- Application Submission: 12/17/2019-01/31/2020
- Application Review: 02/01/2020-05/31/2020
- Awards/grant agreements finalized: 06/30/2020
- Grants awarded: 07/01/2020-07/15/2020

What will applications and finalized grants include?

- Completed Letter of Intent/Application
- Proposed and finalized budget
- Grant Agreement signed by all collaborative agencies
- Financial documents (3rd party)
- Tax document(s)
- Board letter of support with member list
- Logic Model with Measurement Framework

What will applications and finalized grants NOT include?

- Multiple types of budget forms
- Line item financials for other funding sources
- Signed award letter responses

Basic Logic Modeling

Creating a Theory of Change

What is a Logic Model?

- Logic models are essentially a flow chart showing how resources can (and hopefully do) turn into outcomes
- They break down program components for clear understanding of:
 - how programs are intended to function (ideal)
 - are perceived to function (agency perception)
 - and/or how they actually function (measured reality)

Why Create a Logic Model?

- Adds clarity for grantees and grant affiliates (BOD, CI Committee, review committees) about the proposed process of change
- Creates clear points for measurement and accountability
- Allows for a clear theory of change that can be used to communicate mission and leverage resources

What would a logic model look like for a Community Impact grantee?

INPUTS	PROCESS(ES)		OUTPUTS	OUTCOMES/IMPACT		
	Activity	Actor(s)		Short-term	Mid-term	Long-term
Resources	Classes	Clinicians	Clients served	Commitments	Retained knowledge	System changes
Time	Counseling	Volunteers	Attendees	Intention to change	Applied intentions	Financial security
Networks	Training	Consultants	Fliers sent	New knowledge	Sustained behavior change	School success
Materials/Assets	Treatment	Grantee staff	Patients seen	Pledges	Improved health	Policy changes
Staff	Networking	<u>UW</u> Staff	Workshop #s	Motivation	Acquired housing	Mission change
Volunteers	Thinking really really hard	Service recipients	Course attendees	Changed attitude	Follow-up visits (not recidivism)	Community health
Etc.	Etc.	Courte	Etc.	Etc.	Etc.	Etc.
Measurement						
Audits	Supervision	Rosters	Sign-in sheets	Exit surveys	Follow-up surveys	Follow-up surveys
Asset mapping	Power mapping	Field notes	Patient records	Quizzes	Interviews or focus groups	Interviews or focus groups
Network mapping/analysis	Fidelity tracking	Staff logs	Mailing records	Field notes	Network analysis	Archival/open source data

Connections...

1. List the items that are known
 1. Determine low-hanging fruit to fill in gaps
 2. Cross reference with mission, strategic goals, and program goals for grant
2. Set realistic outcomes that are:
 1. Measurable
 2. Linked to existing research and evaluation literature or, at the least, best practices

Current Issues

- Many grants have been asked to report mostly (or all) outputs and almost no outcomes
- There is no concrete requirement to link grantee theories of change to existing empirical evidence or best practices
- Some grantees do not have the capacity to measure across the model

Solutions

- Courte LOVES logic modeling
- Courte LOVES teaching/work-shopping
- Courte will run each collaborative through a logic modeling process BEFORE they apply

Other Issues

- Courte may be TOO EXCITED about logic models



Thank you!

Please send questions and comments to Courte:
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