



United Way  
of Washington County, MD

# Small Business Circle

Program and Agreement



## Annual United Way of Washington County, MD 365 Small Business Circle

YOUR United Way works on behalf of the common good to make steady advances in Washington County by identifying and addressing common issues in Health, Education, Financial Stability, and Basic Needs. This is accomplished by working with people and organizations from across the community who bring the passion, expertise and resources needed to get things done.

### BE THE ONE to join us in advancing the common good.

We invite YOU to become a 365 Small Business Circle member to help spread YOUR mission for supporting YOUR community. The beneficiary of each of these funds are the citizens of Washington County, MD. As a United Way 365 Small Business Circle member, you enhance your philanthropic image, brand, and visibility in the community. Your membership reinforces your reputation as a good corporate citizen with Washington County, MD residents and businesses; and helps develop closer relationships with current and prospective clients.

Enhance your visibility by partnering with one of the world’s most valuable brands.

- The United Way was ranked in 2018 at number 1 Forbes’ list of America’s Top Charities.
- United Way is ranked #1 in “The Philanthropy 400” in *The Chronicle of Philanthropy* as the most successful charity.
- United Way recognized in 2018 as most innovative charity by *Fast Company Magazine*
- United Way has 91% recognition from the general population.
- LIVE UNITED now has 43% public recognition since launching in the spring of 2008.

<b>365 Small Business Circle Benefits</b>	<b>\$365 Level</b>	<b>\$1,000 Level</b>
Social Media Posts per year	2	4
365 Small Business Circle Connecting and Learning Meetings	4	4
UWWC Newsletter Welcome	Logo	Logo w/Link
UWWC Event Recognition	●	●
365 Small Business Circle Logo Sticker	Standard	Leadership
Organization Logo on UWWC Website w/Link	●	●

### Summary of 365 Small Business Circle

For only a dollar a day, \$365 a year, your business can make an impact in people’s lives. Or become a 365 Small Business Leadership Circle member for less than three dollars a day, \$1,000 a year. You get to connect with other small businesses four times a year, get invited to events like the CEO Summit and Annual Dinner, have your voice heard on community issues and gain access to United Way of Washington County’s social media presence.

365 Small Business Circle will officially kick-off on January 1, 2020. Anyone who signs up before that date will also be invited to UWWC’s Executive Director meetings and will not need to renew their membership until 2021. Welcome packets will be delivered between January 1<sup>st</sup> and January 15<sup>th</sup>. By January 31<sup>st</sup> all will have a welcome post on UWWC’s social media outlets, your 365 Small Business Circle sticker, and your logo will be on the UWWC website.

### Connecting & Learning Meeting Schedule

- November 6, 2019 at 6:00 p.m. Location to be determined
- February 5, 2020 at 6:00 p.m. Location to be determined
- May 6, 2020 at 6:00 p.m. Location to be determined
- September 16, 2020 at 6:00 p.m. Location to be determined

For more information please contact Mark Weldon, Director of Development at 301-739-8200, ext. 101 or [mweldon@uwwcmd.org](mailto:mweldon@uwwcmd.org)

## Annual 365 Small Business Circle Agreement

**General** The 365 SBC member hereby agrees to sponsor the following events/ meetings to benefit United Way of Washington County, MD (UWWC) and the Community Impact Fund.

In consideration therefore, UWWC shall provide the 365 SBC member with the benefits described in the 365 SBC Program. UWWC may adjust such benefits, substitute benefits or provide other benefits with the approval of the 365 SBC member.

**License and Usage** 365 SBC member hereby grants UWWC a limited, non-exclusive license to use 365 SBC member's trade names, trademarks, service marks and other proprietary information owned by the 365 SBC member. UWWC agrees that the Proprietary Information will be used only in connection with the specific 365 SBC member level set forth in the 365 SBC member program and such other benefits as 365 SBC member and UWWC may agree. UWWC's use of the Proprietary Information is subject to the approval of the 365 SBC member designated representative, which approval will not be unreasonably withheld.

**365 SBC Member Understandings** No portions of the 365 SBC member cash payment are subject to being refunded for any reason except as provided herein.

**Hold Harmless:** All parties to this agreement shall mutually hold harmless all other parties to this agreement except where liability is specifically identified in this agreement or by amendment. This agreement does not supersede any other agreement between parties.

**Amendments:** This agreement may be amended only by a written instrument executed by both parties.

**Thank you for choosing to partner with your local United Way!**

United Way of Washington County, MD  
83 West Washington St, Suite 101  
Hagerstown, MD 21740

301-739-8200

[www.unitedwaywashcounty.org](http://www.unitedwaywashcounty.org)

Please check appropriate sponsorship(s):

<b>Small Business Circle Agreement</b>	
<input type="checkbox"/> <b>\$365 Small Business Circle</b>	<input type="checkbox"/> <b>\$1,000 Small Business Leadership</b>
<b>Payment Options</b>	
<input type="checkbox"/> <b>Paid in full</b>	<input type="checkbox"/> <b>Paid in Full</b>
<input type="checkbox"/> <b>\$65 Down &amp; three payments of \$100</b>	<input type="checkbox"/> <b>Four payments of \$250</b>

Complete this area to finalize your Small Business Circle (SBC) selection process and return completed page to United Way:

_____ Name (Business/Organization/Club) <i>Print as it should appear in future marketing materials</i>	Date of Agreement _____
Payment Options (circle one): Check / Credit Card / Bill Me  Billing (circle one): Monthly / Quarterly / Once    Date for billing: Credit Cards can be used on our secure website at <a href="https://www.unitedwaywashcounty.org">https://www.unitedwaywashcounty.org</a> and click on "Donate".	
_____ SBC Representative (Print name and title of individual authorized to sign for sponsor)	_____ UWWC Representative (Print name and title of individual authorized to sign for UWWC)
_____ SBC Representative (signature)	_____ UWWC Representative (signature)

*Please return this completed page to your United Way representative. Thank you!*