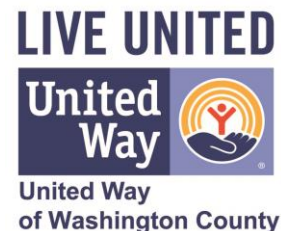


FOR IMMEDIATE RELEASE

Contact: Melissa Reabold, Executive Director
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PRESS RELEASE

United Way of Washington County, MD Hosting Annual Kickoff Event for Campaign and Day of Caring

HAGERSTOWN, MD (October 1, 2014) — Each year, United Way hosts a Kickoff Event to mark the start of campaign. Although the trend of only running a campaign in the fall has changed and is now open year-round to fit company schedules, the event is still an awaited mark to signal that campaign is up and running. United Way will kickoff both the campaign and Day of Caring on October 7, 2014, 4:30 – 6:30 PM.

The campaign and Day of Caring have many volunteers who coordinate the efforts. Volunteer leaders and sponsors are:

- Campaign co-Chairmen - Brian Flook, President & CEO, Power Marketing and Clarence Horst, President & CEO, Coldwell Banker Innovations.
 - Sponsors: Michael G. Callas Charitable Trust, Hagerstown Rotary Club, and Kaplan University
- Day of Caring Steering Committee Chairman - Belinda Vinson, Manager Communications, Volvo Group Truck Operations.
 - Lead Sponsors: Volvo Group Truck Operations & First Data

The October 7th Kickoff will be hosted at Kaplan University and is open to ALL companies that run or plan to run a campaign, agencies, donors and volunteers. The event will include a single elimination corn hole competition. To participate in the competition, you must sign up your team no later than 5:30 PM. Come show your “Team United” spirit and plan to show off your back yard game skills!

Date: Tuesday, October 7th, 2014 Time: 4:30 - 6:30 PM

Location: Kaplan University, 18618 Crestwood Dr. Hagerstown, MD 21742

RSVP: Noon, Monday, October 6, 2014 by registering online at <https://www.unitedwaywashcounty.org/kickoff-0>.

Cost: Free to attend, but RSVPs required. There is a nominal charge to participate in the raffle.

Corn hole Competition: 5-6:30 - sign up by 5:30 PM. Single elimination competition.

Other info: Business casual attire including UW t-shirts / Appetizers / Cash bar. This is a rain or shine event. Please call Kelsey Hovermale, Campaign Relationship Manager at 301-739-8200 x12 with any questions.

Day of Caring is on October 9th. More than 900 volunteers will tackle projects at 43 agencies and 10 residential homes. With volunteers representing companies such as Day of Caring sponsors Volvo and First Data, this is a big day of community support and Live United spirit. As with campaign, local agencies also support Day of Caring by organizing a project or volunteer team.

The mission of United Way is: “Through strategic leadership and investments, United Way of Washington County will impact community improvement and inspire collaborations to address critical needs in education, income and health.”

United Way of Washington County is located at 33 West Franklin Street, Suite 203 in Hagerstown, MD. For more information or to make a donation please call 301-739-8200 or visit our website at www.unitedwaywashcounty.org.

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