

Community Impact

2014-2015 Results of Invested Donations

Your gift is invested and “put to work” to change lives and improve individuals’ unfavorable circumstances through targeted education, income and health related grants. Agencies apply for grant funding to support specific programs. This is a competitive process that is managed by the Community Impact & Investment Committee and more than two dozen volunteers. Volunteers read each grant; interview applicants to learn more about the program, especially how it will positively affect individuals; use an objective rating tool, and recommend funding. The Board reviews these recommendations and ultimately makes the final decision on funding.

Funding Highlights:

- Total amount requested for funding was \$1,336,247.
- Total raised in campaign was \$1,322,514.
- Total invested in Community Impact Grants was \$622,320.
- Designations totaled \$304,158.39. This is beyond community impact funding.
- **Total philanthropic dollars invested or designated for 2014-2015 was \$929,478.**

Grants were awarded to the following specific programs:

| 2014-2015 Grant Awards for EDUCATION | | | | |
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| Agency | Program | Grant Award | Program Description | Expected Results, Impact & Outcomes |
| Boys & Girls Club | Project Smart | \$50,663 | Program forms the foundation of the Boys & Girls Club Youth Development Initiatives. It combines the Project Learn Strategy with research based programs (e.g., Smart Moves). | <ul style="list-style-type: none">• 1,915 youth participated in Project SMART programs.• 72% report increase in confidence.• 85% report improvement in school/report cards. |
| Girls, Inc. | Grow a Girl | \$43,938 | Afterschool, weekend and summer program supporting girls ages 6-18 in being active and succeeding in school. | <ul style="list-style-type: none">• 2,216 customers served.• On average, 69% of girls met or exceeded academic standards in 2+ subjects.• 50% met or exceeded social /emotional standards. |
| Girl Scouts of the Nations Capital | Summer Camp | \$16,718 | Three summer community-based camps to serve Washington County girls from at-risk communities focusing on healthy living choices, physical activity, STEM, career exploration, and arts and cultural activities. | <ul style="list-style-type: none">• 85 girls attended community-based camps in Smithsburg, 74 in Hagerstown, and 57 in Hancock.• 52% reported a better understanding of STEM.• 202 have learned the importance of a healthy lifestyle. |

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| | Community Outreach | \$23,230 | Provide year-round outreach programs based on the Girl Scout Leadership experience to girls in Hancock, and Hagerstown Housing Authority neighborhoods. | <ul style="list-style-type: none"> • 509 participated in troops at schools, with program partners in Hagerstown and outlying areas in Washington County. • 80% report an increase in academic success. • 80% report better understanding of financial literacy. |
| Children in Need | Client Monthly Visits | \$8,000 | Provide basic supplies such as clothing and school supplies at no cost. | <ul style="list-style-type: none"> • 2,271 client visits for such basic needs as clothing. • 1,130 school supply packages were delivered. |
| Mason Dixon Boy Scouts | STEM | \$36,333 | Providing new merit badges (Nova Award) in robotics and inventing as a part of STEM program. | <ul style="list-style-type: none"> • 1,435 scouts exposed to STEM; 525 Nova Award recipients. |
| YMCA | Summer Camps & Programs | \$10,820 | Structured program for children ages 5 - 13 years old that includes cooking, science and nature, math, reading and art activities as well as cultural and educational field trips. | <ul style="list-style-type: none"> • 731 children participated in the YMCA Summer Camps and Playgrounds Programs. • Of those tested, 85% were reading at their reading level two weeks into the camp. |
| | Early Ed & Child Dev | \$20,000 | Program provides experiences that enhance and enrich each child's cognitive, social, physical, emotional, and creative development. | <ul style="list-style-type: none"> • 466 children participated in the YMCA Child Development and Early Education Program. • 65% of children tested showed an increase in reading skills/ word recognition and cognitive thinking. |
| Boys & Girls Club | KidzMath | \$12,938 | Evidence based program designed for students in grades K through 6 available at seven afterschool programs and five summer camp locations. It promotes mathematical understanding and social development by improving the participant's math skills, confidence and enjoyment of math. | <ul style="list-style-type: none"> • 303 children provided KidzMath • 74% report increase in confidence. • 85% report improvement in school. |
| | Williamsport Summer Enhancement | \$21,500 | This is a program receiving funding through UW's Summer Learning Loss initiative. This is an eight-week summer program for children between the ages of 6 and 14 using the Project Learn strategy to promote out of school time learning through fun, engaging, and challenging activities. | <ul style="list-style-type: none"> • 34 children and youth participated in the summer program. • 875 healthy meals were served. • 100% reported 2+ ways to deal with bullying; 80% effects of drugs/alcohol; and 80% reported increased knowledge of teen pregnancy prevention. |

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| HARC | Micah's Backpack | \$12,000 | Through a partnership between each elementary school and one or more community churches/organizations, students are provided a backpack each Friday filled with nutritious food. | <ul style="list-style-type: none"> • 722 children participated in the Micah's Backpack program. • There are 34 sponsors for the program. |
| Wells House | GED Program | \$6,000 | Provides a GED Program specifically for their clientele, creating better educated parents who can help their children learn, become more engaged and be more excited about their education. | <ul style="list-style-type: none"> • 80 patients were enrolled in the GED program. • 69 patients or 86% spent 2+ hours reading to their children per week. • 80% obtained a better job. • 18% enrolled in higher education or job training. |
| Partnership | DP Imagination Library | \$5,000 | Imagination Library, a program of the Dolly Parton Foundation, provides a book every month to children from birth to 5 years old. Implemented by the Community Foundation (CFWC), this program is a collaborative effort of several funding partners including United Way of Washington County. | <ul style="list-style-type: none"> • This model has been proven to increase literacy scores and improve the percentage of children who are ready to learn when they enter kindergarten. • Approximately 1000 Washington County children birth to 5 years old receive a book each month. |

Total Invested in the EDUCATION focus area: \$267,140

Total EDUCATION dollars requested: \$488,354

2014-2015 Grant Awards for INCOME

| Agency | Program | Grant Award | Program Description | Results, Impact & Outcomes |
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| REACH | Crisis | \$7,817 | Providing residents in crisis a place to get help. Recipients are screened to prove they are Washington County residents and qualify for services. | <ul style="list-style-type: none"> • 109 customers received crisis intervention assistance. Of those, 30 received assistance which helped them to remain in their homes/ avoid eviction. |

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| | Shelter | \$32,000 | Provides homeless adults a safe, temporary shelter to avoid the risk of injury from the cold and to access programs that encourage self sufficiency. | <ul style="list-style-type: none"> • 282 individuals were served by the Cold Weather Shelter. • The average length of stay was 29 days. |
| Horizon Goodwill Industries | Employment Connections | \$20,000 | Provides pre-release services to incarcerated individuals who will be released into Washington County to prepare them for re-entry into the community by supporting searches for employment. | <ul style="list-style-type: none"> • 78 new enrollees. • 60 graduated Life Skills Classes. • 19 graduated paid work experience. • 15 were placed into employment. |
| | Parent Employment | \$22,000 | Provides vocational and career development services to parents who are disabled and/or disadvantaged and have been unable to obtain or maintain employment. | <ul style="list-style-type: none"> • 110 used resource center. • 15 graduated paid work experience. • 10 were placed into employment. • 24 obtained jobs in the community. |
| | Legal Expungement Assistance Program (LEAP) | \$25,000 | Assists individuals by providing free legal services, focusing on criminal record expungement process with the goal of removing the stigma of criminal record in order to increase the client's potential to gain employment and/or housing. | <ul style="list-style-type: none"> • 52 applications were referred to the program. • 36 were processed. |
| 2-1-1 | 2-1-1 Western MD | \$24,500 | A free, 24-hour confidential information, referral and crisis hotline for persons in need. | <ul style="list-style-type: none"> • 1,519 Washington County calls were received. • 1,513 referrals were made to community services. • 96 advertisements were placed about the 2-1-1 service in Western MD. |
| Total Invested in the INCOME focus area: \$131,317 | | | | |
| Total INCOME dollars requested: \$233,255 | | | | |

2014-2015 Grant Awards for HEALTH

| Agency | Program | Grant Award | Program Description | Expected Results, Impact & Outcomes |
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| Walnut Street Clinic | Walnut Street Dental | \$26,250 | Provides comprehensive dental care to low-income patients, children and adults without dental benefits. The dental practice includes the Healthy Smiles in Motion mobile dental unit, which meets the dental needs of low income children through visits to Washington County Head Start sites and Title I schools. | <ul style="list-style-type: none"> • 489 uninsured dental patients were provided care. • 1,899 pediatric dental patients were served. • 1,855 patients were protected against future tooth decay. • 304 pediatric patients dental health was restored to free of tooth decay. |
| | Walnut Street Take Charge Diabetes Management Program | \$10,000 | Provides a coordinated team approach to the clinical treatment, education and individualized support to encourage lifestyle change focusing on nutrition and physical activity. | <ul style="list-style-type: none"> • 62 HbA1C>10% received individualized interventions. • 21 showed improved BP levels, A1C levels, and improved BMI. |
| Friends of Safe Place | Forensic Nurse Examiners | \$9,800 | Provides funding for nurses conducting onsite forensic medical examinations for children birth to 18 years who have been maltreated. | <ul style="list-style-type: none"> • 27 Forensic Nurse Exams were conducted this year. |
| Big Brothers, Big Sisters | Community Based Mentoring | \$33,120 | Provides mentoring relationships for at-risk children and youth. | <ul style="list-style-type: none"> • 103 mentoring matches were made. • 12 new matches. • 39 new bigs recruited. • 82% of littles and 71% of their parents report educational proficiency. |
| CASA | Domestic Violence Emergency Shelter | \$40,000 | Provides individual counseling and group workshops to improve self-esteem, assertiveness, development of personal goals, legal rights, and personal safety awareness. | <ul style="list-style-type: none"> • 84 women and 124 children were provided short-term shelter care. • 72 clients developed an Action Plan to improve their situation. |
| Community Free Clinic | Prescription Medications | \$45,625 | Purchase 73% of CFC prescription medications to be dispensed to county residents who do not have insurance or 36,500 scripts. | <ul style="list-style-type: none"> • 46,980 prescriptions were purchased and dispensed. • All patients who presented were assessed for medication needs with an estimated 95% requiring medication management. |
| Commission on Aging | Meals on Wheels | \$27,772 | Provides one hot, nutritiously balanced meal every weekday to individuals 60 years of age or older who are medically homebound and unable to procure meals by any other means and to assist them to live independently in the community for as long as possible. | <ul style="list-style-type: none"> • 295 individuals received meals. • 70 volunteers delivered a total of 29,742 meals. • 1,659 nutrition education materials were distributed. |

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| HEAL | 10,000 Steps | \$2,330 | A free, 8-week fitness activity program open to all ages that incorporates healthy activity into the participant's lifestyle with a focus on long-term changes. | <ul style="list-style-type: none"> • 92% of participants stayed engaged in the program. • 5 unique workplaces were secured to have employees involved in the program. • 88% of participants achieved or surpassed their step goal. |
| Court Appointed Special Advocates of Washington County, Inc. | Children's Advocacy | \$28,965 | Provides support to children under the jurisdiction of the courts due to adjudicated cases of child abuse or neglect. | <ul style="list-style-type: none"> • 16 new Advocates were trained. • 91 children were served. • 27 children were placed in permanent placements. |
| Total Invested in the HEALTH focus area: \$223,863 | | | | |
| Total HEALTH dollars requested: \$324,075 | | | | |

United Way is Volunteer-Led or Volunteers Create Strategic Focus

Volunteers worked throughout the year to identify potential long-term solutions to alleviate community-wide issues, create even more strategic focus for funding, and develop multi-year funding to allow agencies an opportunity to generate more results and potentially increase funding from other partners in the future. These issues, identified by the community, include:

- Our kids are not fully school ready and prepared for consistent academic advancement toward college or career readiness.
- Our residents' health and well-being is adversely affected by high risk behaviors and abusive lifestyles.
- Far too many of our residents experience financial instability, and housing and food insecurity.

The Board of Directors adopted a more purposeful focus based on this work and implemented it with the 2015-2016 Community Impact grant funding. We believe even more improvements in our community will be possible with this focused strategy.

We believe that pooling and then investing donations with the right program that is supported by a local agency can lead to a better life for all of us. This is Community Impact in Washington County.

High risk behaviors and abusive lifestyles adversely affect our residents' health and well-being.